

**NEW**

# PANTONE® color bridge™



## COMING April 1, 2005

You previously knew this guide as the PANTONE solid to process guide. But a name change was in order to reflect the substantial enhancements incorporated into this remake of the old favorite.

Now more than ever, PANTONE color bridge is an invaluable multi-use color reference tool designed to help in:

- the selection and specification of PANTONE MATCHING SYSTEM® Colors on coated stock.
- determining how a PANTONE Color will appear when reproduced in CMYK. The solid color shown next to its four-color rendition makes it easy to decide when to print a spot as a spot or when a process match is acceptable.
- creating optimal display of PANTONE Colors on monitors and Web pages.

## Latest Enhancements

This edition of PANTONE color bridge offers the following enhancements over previous versions of the PANTONE solid to process guide:

- Now with improved process matches and updated CMYK screen tint percentages
- Greater utility with sRGB and HTML values added for solid colors
- Increased color area with taller, wider layout
- Whiter, more durable coated paper
- Produced using a complete digital workflow
- More value, same great price
- End-user application support tools available

**Name** PANTONE® color bridge™  
**SRP** \$119.00 U.S.  
**Product** #GGS201  
**ISBN** 1-59065-074-3  
**EAN** 9781590650745  
**Weight** 1 lb

Discontinued products as of April 1, 2005:

**Name** PANTONE® solid to process guide  
**Product** #2001  
**Name** PANTONE® solid to process chips  
**Product** #2002

# Product Highlights

New taller, wider size

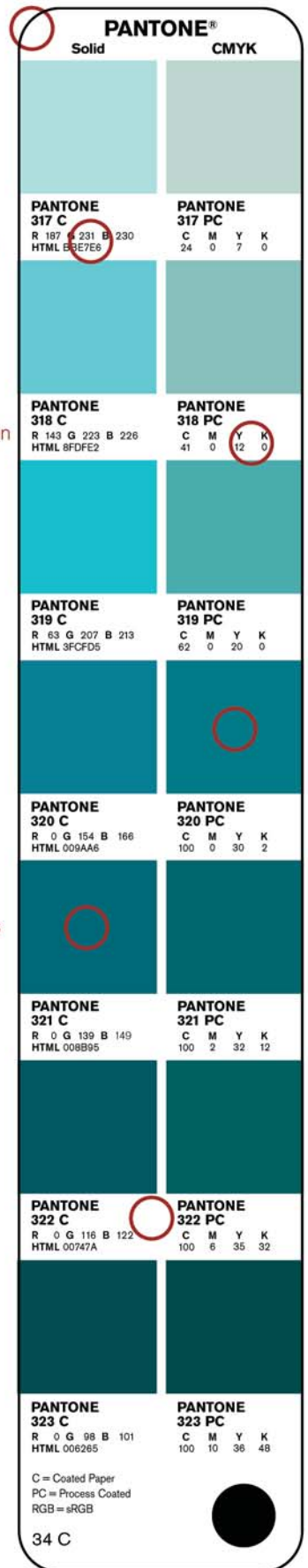
sRGB and HTML values for solid colors

Modified CMYK screen tint percentages

Improved matches in four-color process

Larger color swatches

Brighter, more durable paper



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