

PANTONE  
Goe System

PANTONE  
GoeGuide

PANTONE  
GoeSticks

myPANTONE  
palettes

myPantone  
website

# Introducing Goe



An Entirely New  
Color System from Pantone



2,058 Colors  
for you to Goexplore

The graphics industry has dramatically transformed itself since the introduction of the PANTONE MATCHING SYSTEM 45 years ago. Gone are the cut-and-paste hard copy graphics of yesteryear, replaced by computer-driven hardware and software of today. To address the evolving demands of the printing, design and publishing worlds both now and for the future, Pantone, Inc. introduces the PANTONE Goe System.

# The PANTONE Goe System

Introduces a new vision of color - from inspiration to application.

- ❑ Extended Range of 2,058 Chromatically-arranged Solid Colors
- ❑ Goe Colors are simple to mix using only ten Mixing Bases plus PANTONE Clear.
  - ❑ Solid Colors Are Easy to Locate and Specify in Guide
    - ❑ Adhesive-backed Chips and Palette Cards
    - ❑ myPANTONE Palettes Software



## PANTONE Goe System

All Goe System components contained in a well-designed case.

- ❑ GoeGuide coated
- ❑ GoeSticks coated
- ❑ myPANTONE software
- ❑ myPANTONE.com - communicate with professionals and more! Share ideas and get the latest trends.

## PANTONE Goe System

**A26206 List \$499.00 Hyatt's \$459.00**



## PANTONE GoeGuide + myPANTONE software

The PANTONE GoeGuide is the primary vehicle for selecting and communicating the PANTONE Goe Colors.

- ❑ Fan guide format
- ❑ 2,058 chromatically-arranged solid colors printed on coated stock
- ❑ Seven PANTONE Colors per page
- ❑ Each color identified by unique number along with its ink mixing formula and RGB values
- ❑ Includes myPANTONE palettes software

## PANTONE GoeGuide + myPANTONE software

**A26208 List \$129.00 Hyatt's \$118.00**



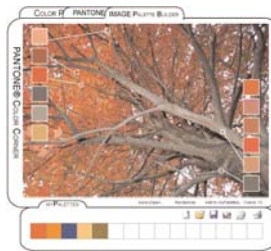
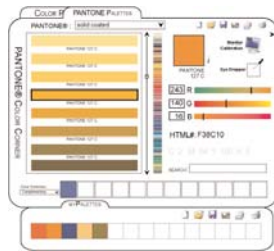
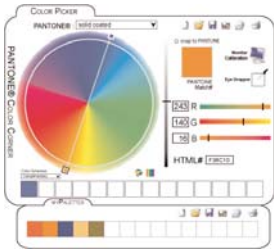
## PANTONE GoeSticks + myPANTONE software

Six adhesive-backed chips per color provide precise and professional means of communicating color choices.

- 294 pages in a two binder set
- 2,058 chromatically-arranged solid colors printed on coated stock.
- Each 5.5"x9.25" sheet has seven PANTONE Colors with six adhesive-backed chips per color
- Includes palette playgrounds and palette cards for sharing with clients and printers
- Includes myPANTONE palettes software

## PANTONE GoeSticks

**A26207 List \$369.00 Hyatt's \$339.00**



## myPANTONE palettes software

This “widget-like” interactive color workspace is intended for color selection and palette creation. The software is Mac OS X and Windows compatible and integrates into any application that supports system-level color selectors.

### USE myPANTONE palettes to select colors from:

- Hue circle or a square gradient
- PANTONE Goe and PANTONE MATCHING SYSTEM Libraries
- Any color on your desktop using an eye-dropper tool
- Up to 64 gradients between two colors you define

You may also enter RGB or HTML values for known colors, snap any colors to its closest PANTONE Color and drag and drop color selections to create color palettes.

### USE myPANTONE palettes to create color palettes:

- Auto-generate a palette of up to 12 colors from an imported image
- Generate color schemes by color harmony: monochromatic, analogous, complementary, split complementary, triadic, and tetradic colors
- Save, export, organize, and lock palettes and edit individual color properties
- Print palettes in palette card or list format