



Overview

An ideal starter kit for graphic and digital designers, the Essentials bundle combines six of our top-selling guides: Formula Guide Coated & Uncoated, Color Bridge Coated & Uncoated, and CMYK Coated & Uncoated in a convenient carrying case to cover your essential printing needs from spot to process. Enjoy 4,735 unique colors at your fingertips for use in inspiration, marketing materials, digital design and animation and when either spot or process color comparing and printing are required.

Format

- Six portable, handheld fan decks in a convenient carrying case
- Printed on the most commonly used paper stock weights (100 lb for coated and 80 lb for uncoated)
- Lighting Indicator pages demonstrate when lighting conditions are suitable for color evaluation

Color

- Complete collection of all 1,867 traditional spot colors, 1,845 spot-to-process colors, and 2,868 four-color process colors
- Each color displayed with coordinating numbers and ink formulations or values
- Colors arranged in chromatic format, with 112 new colors displayed in the front of both Formula Guides

Application

Use Case: comparing spot-to-process color and in digital design, animation, and packaging

- 4,735 total spot and four-color process colors together for a value price
- Convenient travel case has room for additional guides

Inspiration

Creation

Production & Evaluation