

PANTONE® Portable Guide Studio

GPG304IN

HYATT'S
All Things Creative

www.hyatts.com/pantone



Overview

Portable Guide Studio is a comprehensive collection of nine guides including Formula Guide Coated & Uncoated, Color Bridge Coated & Uncoated, CMYK Coated & Uncoated, Metallics, Premium Metallics, and Pastels and Neons. With this set, graphic, print and digital designers will have the perfect way to access, travel with, store and protect the most market-relevant set of spot, spot-to-process, process and visually eye-catching spot colors available. Get 5,546 total colors to use as inspiration, for dynamic logos and branding, marketing materials, digital design and animation.

Format

- Nine portable, handheld fan decks in a convenient carrying case
- Printed on the most commonly used paper stock weights (100 lb for coated and 80 lb for uncoated)
- Lighting Indicator pages demonstrate when lighting conditions are suitable for color evaluation

Color

- Complete collection of all 1,867 traditional spot colors, 1,845 spot-to-process colors, 2,868 four-color process colors and 811 specialty metallic, pastel and neon spot colors
- Each color displayed with coordinating numbers and ink formulations or values
- Colors arranged in chromatic format, with 112 new colors displayed in the front of Formula Guides and Color Bridge guides
- Index in the back of each guide provides numeric location for each color

Application

Use Case: comparing spot-to-process color, logos and branding, packaging, digital design and animation

- 5,546 total spot and four-color process colors together for a value price
- Convenient travel case protects and stores guides when not in use

Inspiration

Creation

Production & Evaluation